

## education

The Art Institute of California-San Francisco, San Francisco, CA  
B.S. Graphic Design  
December 2009

## skills

InDesign, Illustrator, Photoshop, Dreamweaver, XHTML, CSS, Microsoft Word, Excel, and PowerPoint, strong with typography, packaging, and layout

Detail oriented, flexible, organized, punctual, responsible, respectful, honest, hard working, quick learner, can work independently and as part of a team, and comfortable with both Mac's and PC's

## publications

The Dieline ([www.thedieline.com](http://www.thedieline.com)) 2.20.10  
Projects Featured: Six Fruit Drinks, Spectrum Art Supplies, and Lure Bath and Body Products  
<http://www.thedieline.com/blog/2010/02/student-spotlight-erica-hill.html#more>

## experience

**Pottery Barn**, San Francisco, CA 8/10 - Present  
Graphics Coordinator - Brand Packaging

Create packaging for six categories including home furnishings, candles and candle holders, frames and decorative lighting. Assist in creating packaging for home scents. Work with a team of three to concept and develop seasonal identities. Create digital illustrations for various packages. Work with domestic and international vendors to produce packaging and maintain brand standards on strict deadlines. Mock up packaging for executive reviews.

Graphics Coordinator - Graphics and Signage 4/10 - 8/10

Assisted in seasonal updates and production of in-store furniture information booklets and binders. Color corrected and touched up photos for in-store frame inserts using Photoshop. Created digital illustrations for furniture binders and frame inserts. Mocked up in-store signage and furniture booklets for executive reviews and photoshoots.

**Union Street Papery**, San Francisco, CA 6/08 - 3/10  
Design Consultant

Consulted with clients to design and order invitations and stationery. Designed invitations and stationery based on client's needs. Generated quotes and proofs for clients in a timely manner. Printed invitations and stationery using laser and ink jet printers in-house and worked with outside printers to complete orders on strict deadlines.